

PrivacyView LLC

PrivacyView is a windows-based product that ensures privacy of its users with respect to their browsing activities on the Internet and also provides extensive document management capabilities.

System Description

Operating System

Windows 2000, Windows XP2

Hardware Wintel

Overview of the techniques used:

Windows Services used to ensure utmost privacy even in the case of application/system failure.

Administrator features have extensive document management capabilities.

Microsoft Internet explorer based browser plug-in developed to interface the administrator features with the Internet.

Genisys Solution

Translating vision to requirements. From a two-line vision statement, Genisys helped the customer realise the product by generating detailed requirement specifications, carried out extensive competition analysis after studying similar products available in the market and positioned the USP of the product.

Iterative development approach In order to ensure the product matched the customer's vision periodic intermediate releases were made available to the customer by following iterative development approach.

Component based development. Product features were grouped into logical components enhances re-usability and maintainability of the product.



The Business Problem

Customer had a vision of building a product that would ensure privacy of its users with respect to their activities on the internet and also provide document and image management capabilities.

Following are the key features of the system:

- The system would help in providing a centralized location for the different documents used within different projects
- The system would provide a control mechanism for better security and control of the documents pertaining to each project
- The system would generate a number of reports that will provide a summary as well as .CSV based data dump that can be extracted within Excel
- The system also has a task management module that will help users to create and assign tasks to others and follow them to completion

Benefits:

Customer has commercially launched the trial and full licensed version product on the website www.privacyview.com. Further releases are on the anvil.

Almost all of the Software Development Life Cycle was executed offshore thereby providing major cost benefits.

Customer had good visibility of the project status and product features at all times due to Genisys' fine-tuned development approach.

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